

Authors: Baxter, P., Jack, S.

Title: Qualitative Case Study Methodology: Study Design and Implementation for Novice Researchers:

Publisher: The Qualitative Report

Publication Date: Volume 13 Number 4 December 2008 544-559

Key Messages:

Qualitative case study methodology provides tools for researchers to study complex phenomena within their contexts. When the approach is applied correctly, it becomes a valuable method for health science research to develop theory, evaluate programs, and develop interventions. The purpose of this paper is to guide the novice researcher in identifying the key elements for designing and implementing qualitative case study research projects. An overview of the types of case study designs is provided along with general recommendations for writing the research questions, developing propositions, determining the “case” under study, binding the case and a discussion of data sources and triangulation. To facilitate application of these principles, clear examples of research questions, study propositions and the different types of case study designs are provided.